



MOORE DESIGN GROUP

2111 Clark Street, Suite A ■ Dallas, Texas 75204
214-651-7100 p ■ 214-651-9300 ■ mooredesigngroup.net

PRESS RELEASE

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Velocity, a Bristol Development Group project involving DFW-based interior design firm **Moore Design Group**, has captured the attention of international urban planners, architects and city officials for its role in revitalizing Nashville, Tennessee's The Gulch. The modern mixed-use development will be recognized at the 46th International Making Cities Livable (IMCL) Conference, which will be held next week from June 1-5, 2008 in Sante Fe, New Mexico.



Velocity is a joint venture between Marketstreet Enterprises and Bristol Development Group—the team also behind the development of ICON in The Gulch, another innovative multifamily development for which Moore Design Group has already won several awards.

Velocity has been selected to exhibit at the prestigious conference for helping transform The Gulch, a former industrial area and brownfield, into a thriving pedestrian district. For over 20 years IMCL has annually identified projects like Velocity that best utilize innovative designs to promote walkable and livable urban neighborhoods.

“It’s an absolute honor to have Velocity recognized on a worldwide stage,” said Charles Carlisle, CEO of Bristol Development Group. “We believe The Gulch is becoming one of the emerging urban neighborhoods in the country and we are proud our developments have contributed to its growth. This is a win-win because not only is our project design seen as successful, but our city is recognized as a model for progressive urban living.”

Set for completion in 2009, the 264-unit Velocity will feature 21,000 square feet of retail space housing outdoor cafes and street level retailers. The design places heavy emphasis on walkability and connectivity, featuring deep sidewalks, public plazas and courtyards to create a vibrant and bustling pedestrian neighborhood. Also, in the construction of Velocity, Bristol Development Group is using "green materials" such as flooring constructed from 50% recycled material and plumbing fixtures that offer 50% reduced consumption. With prices that stated in the \$100,000s, the development is aimed at young professionals seeking an affordable urban lifestyle.

The IMCL Conferences are held twice a year, one in the United States and one in Europe, for city officials and practitioners and scholars in various fields, including architecture, urban design and planning and urban affairs. In efforts to create better man-made environments across the world, attendees collaborate to share their expertise, ideas and concerns with issues ranging from balanced transportation planning to community participation, from historic preservation to new ecological housing and development plans. Projects selected for the conference must be 3-6 story mixed-use design that includes residential space.

Also part of The Velocity design team are ka Architecture out of Cleveland, Ohio, and TWO 9 Design based in Seattle, Washington. The general contractor is Doster Construction in Birmingham, Alabama. For more information, visit velocityinthegulch.com.

About Moore Design Group

Established in 1991, Dallas-based Moore Design Group has proven itself to be one of the leading designers of multifamily living communities in North America. With close to 17 years' worth of experience focusing on multifamily installations and commercial design, owner Stephanie Moore Hager, Allied Member ASID, and her award-winning team offer a level of excellence that exceeds the most rigorous standards within the industry. Other current projects underway include: Tribeca in Plano, Texas, The Triangle in Austin, and Monterra Village and Museum Place, both in Fort Worth. Additional information about the firm – including a list of projects, awards, media coverage, and team bios – is available at mooredesigngroup.net.

About Bristol Development Group

Bristol Development Group teams specialize in building, marketing and managing urban communities that provide residents with an amenity-rich lifestyle. Established in 1999, Bristol is a growing company composed of highly innovative and select multifamily development and management professionals. Bristol has been lead developer in 24 projects covering five states, providing 5 million square feet of residential development in the Southeast, attributing to over a half billion dollars in value. Find out more at bristoldevelopment.com.